

*Dance Dynamics*  
**2021 RECITAL YEAR BOOK INFO**

It's that time again! Dance Dynamics is beginning to prepare for our end of the year recital. For the recital we will have a program book (year book) that contains our students' pictures, a run of show, advertisements, and good luck wishes. The program book also makes a great keepsake! **Please, READ THE FOLLOWING CAREFULLY.**

Participation in studio yearbook and picture day is OPTIONAL. **IMPORTANT**————> **IF YOU WILL BE PARTICIPATING, Ad Sales and studio pictures go hand in hand. If your student has a picture made but does not have an ad purchased in their name, their picture will not be in the front of the our recital program/yearbook. If your student has an ad purchased in their name but does not purchase a picture package and have their picture made, their picture will not be in the front of our recital program book/yearbook. PLEASE UNDERSTAND— You must purchase a picture package AND an advertisement of any size to have your student's picture in our recital's program/yearbook.** (The photos that will be in the front of the program book will be taken on Studio Picture Day. NO snapshots or photos taken by other photographers can be submitted for the front of the program.) You can find our previous year's program book in the lobby for ad examples.

**The student to sell the highest dollar amount in advertisements will be featured on the cover of our yearbook as our 2021 Recital "Cover Girl." \*\*Joint ad sales may apply to students who are related, only.\*\***

**Here are the perks of being our 2021 "Cover Girl":**

- Full color picture on the cover of our 2021 recital program
- Full page black and white picture in the front of program
- Pictured in our studio throughout the 2021-2022 dance season
- First place ad trophy
- FREE Registration for the following dance/tumble season.
- FREE AUGUST AND SEPTEMBER TUITION for the 2021-2022 dance season.
- FREE COSTUME FEES FOR 1 CLASS for 2021-2022 dance season
- FREE Recital T-shirt and 3 free programs on recital day

**We will also have 2nd and 3rd place ad winners. These winners will receive:**

- Full page black and white picture in the front of our program book
- Pictured in our studio throughout the following dance/tumble season
- Ad Trophy
- FREE Registration for the following dance/tumble season.
- FREE Recital T-shirt and 2 free program books on recital day.

**ADVERTISEMENT INFORMATION:**

Advertisement pricing:

Full Page: \$100.00 Page size: 8.5in x 11in

**(Includes: Business ad, good luck wish AND snapshot or professional studio picture of dancer.)**

Half Page: \$60.00

**(Includes: Business ad, good luck wish AND snapshot or professional studio picture of dancer.)**

Fourth Page: \$40.00

**(Includes: Business card and/or good luck wish) Cannot include picture.**

Eighth Page: \$30.00

**(Includes: Business Card OR good luck wish) Cannot include picture.**

\*\*Full and Half page ads can use there picture taken at studio picture day or a snapshot. If you will be using a picture other than your studio picture, please attach it to the appropriate advertisement form. **SNAPSHOT PHOTOS or photos taken by other photographers cannot be used for your student's individual photo in the front of the program but can be used on ads.**

In this packet you will find advertisement forms for buyers to fill out when purchasing an advertisement. **PLEASE MAKE SURE BUYERS FILL OUT THE AD FORM** and include who the message is from along with the wishes and/or advertisement information. For any ad graphics, PDF files are **RECOMMENDED** for higher quality ads. Logos and business cards can be emailed to Natalie at [d.dynamics@yahoo.com](mailto:d.dynamics@yahoo.com)

**If you would like to create your own ad for the program book**, please attach a copy of it to the appropriate ad form or email it as a PDF File to [d.dynamics@yahoo.com](mailto:d.dynamics@yahoo.com). Digital copies are **RECOMMENDED** for higher quality ads.

If you are emailing an ad, we will still need an advertisement form filled out with info on who will be emailing it to us. **ALL ADVERTISEMENTS THAT ARE EMAILED MUST BE EMAILED NO LATER THAN MARCH 5TH, 2021.** *When emailing your ad, please make sure to put 2021 YEARBOOK ADVERTISEMENT and your student's name in the subject line of the email.* Also, if you would like examples of advertisements, please let us know.

**ALL AD SALES MUST BE TURNED IN AT ONE TIME IN YOUR GIVEN ENVELOPE. (This minimizes the risk of losing ads.)**

## **ALL ADS ARE DUE NO LATER THAN FRIDAY, MARCH 5TH, 2021.**

(If you are trying to win an ad placement, all ads are due no later than 6:30PM on MARCH 5th)

If you have questions or concerns about yearbook ads, contact Natalie Pope at (601)-749-1398 or [d.dynamics@yahoo.com](mailto:d.dynamics@yahoo.com).

# Dance Dynamics

## 2021 Recital Program Advertisement Form

ONLY ONE AD PER ORDER FORM. Please use separate sheets for different advertisements.

CASH: \_\_\_\_\_ CHECK: \_\_\_\_\_ Amount: \_\_\_\_\_  
Please make checks payable to Dance Dynamics.

Student SELLING AD: \_\_\_\_\_

### ADS WILL BE PRINTED IN BLACK AND WHITE.

Full Page \$100.00 (Page size: 8.5in x 11in )  
Includes: Business ad/logo, good luck message AND/OR studio photo or snap shot of student.

Half Page \$60.00  
Includes: Business ad/logo, good luck message AND/OR studio photo or snap shot of student.

Fourth Page \$40.00  
Can only include business card AND/OR good luck message. No Photos.

Eighth Page \$30.00  
Can only include business card OR good luck message. No Photos.

**For examples of advertisements,  
please contact Natalie Pope at  
d.dynamics@yahoo.com**

#### Photos:

Student photos taken on studio picture day can be included on applicable ads. If you would like a photo other than the studio photo, please attach to this form or, for better quality, please email a digital copy to Natalie Pope at [d.dynamics@yahoo.com](mailto:d.dynamics@yahoo.com). If you do not want the student's studio picture on your ad please specify below.

**Would you like the student's studio photo on your ad?** YES  NO

**Will any part of this ad be emailed?** If yes, please specify. (For better quality, please email digital copies of photos or logos.)

#### Purchaser Information:

Name of person or business: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

#### ADVERTISEMENT/MESSAGE Instructions:

If you will not be emailing or attaching your ad please include your advertisement instructions or message below. Please write clearly.

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**Ads must be turned in NO  
LATER than  
Friday, March 5th, 2021**

\_\_\_\_\_  
Purchaser Signature

Contact Natalie Pope with any question, 601-749-1398 or [d.dynamics@yahoo.com](mailto:d.dynamics@yahoo.com)